

White Balance Pre-sets

White balance is key for ensuring you get the best colour reproduction in any given light situationist. The following pre-sets are a guide as to when and where to use them for better colours

- Auto

Auto / AWB

Simple fail-safe that many use, but can result in varying colour from one shot to the next
- Lightbulb

Incandescent

Better for domestic lighting situations, often gives more consistent results than AUTO
- Fluorescent tubes

Fluorescent

There can be as many as SEVEN different settings under this preset. So experiment before using
- Sun

Direct Sunlight

Under midday sun skin tones can become 'colder' and colours wash out. This preset helps correct those effects
- Cloud

Cloudy

Under a cloudy sky, light has a cooler tone, to warm up the colours use CLOUDY, try it out as it can make landscapes look a little over saturated
- House

Shade

Under a blue sky and in the shade, skin tones and colours can look unnatural. Balance them better with the this preset.
- K

K

If you are in a studio with specific lights you can set your white balance manually to match. Not available on all cameras
- Pre

Pre

If you are in a studio with specific lights you can set your white balance manually to match. Not available on all cameras
- Underwater

Underwater

Water can tint everything with a deep blue hue, this preset will rebalance your temperature back to more normal colours
- Flash

Flash

A lot of people don't like flash photography because of what it can do to skin tones. If you have a flash preset, use it

TEMPERATURE GUIDES

